



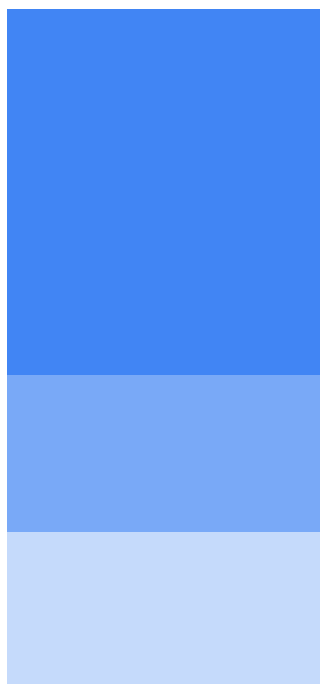
Manual de Identidade Visual

Agosto de 2019 / Versão 1.0



Development With Dedication & Determination

Cores

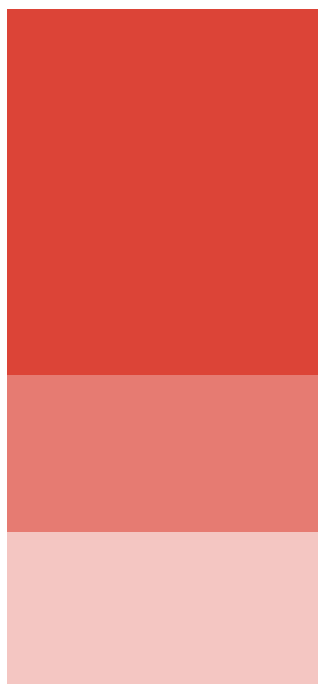


CMYK 88 50 0 0

Pantone PMS 660 C

RGB 66 133 244

Hexadecimal #4285F4



CMYK 0 78 85 12

Pantone PMS 7619 C

RGB 219 68 55

Hexadecimal #DB4437

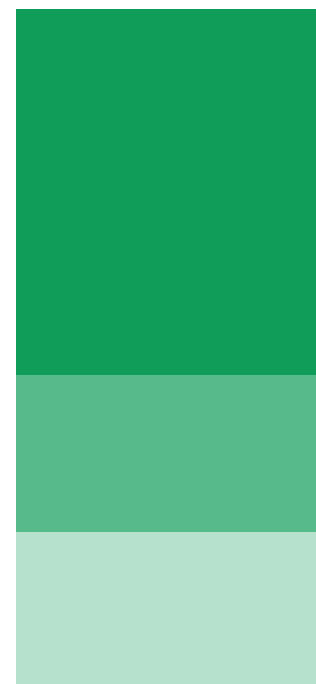


CMYK 0 20 90 0

Pantone PMS 123 C

RGB 244 180 0

Hexadecimal #F4B400



CMYK 82 0 67 11

Pantone PMS 7724 C

RGB 15 157 88

Hexadecimal #0F9D58



CMYK 90 83 36 26

Pantone Não definido

RGB 49 56 96

Hexadecimal #313860

Sequência de aplicação



Poppins Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Poppins Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Poppins Semibold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Poppins Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789**

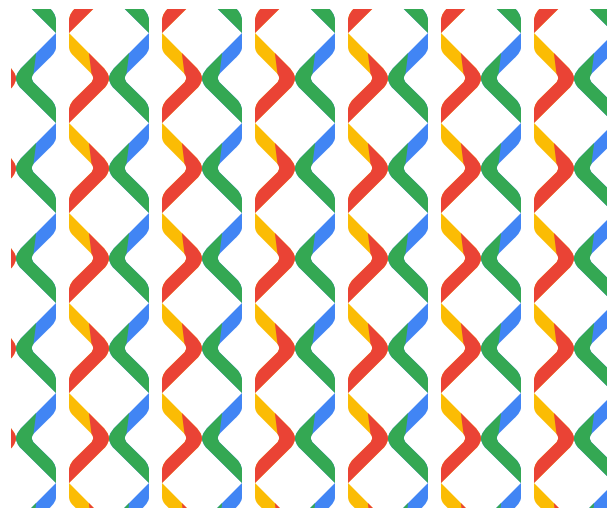
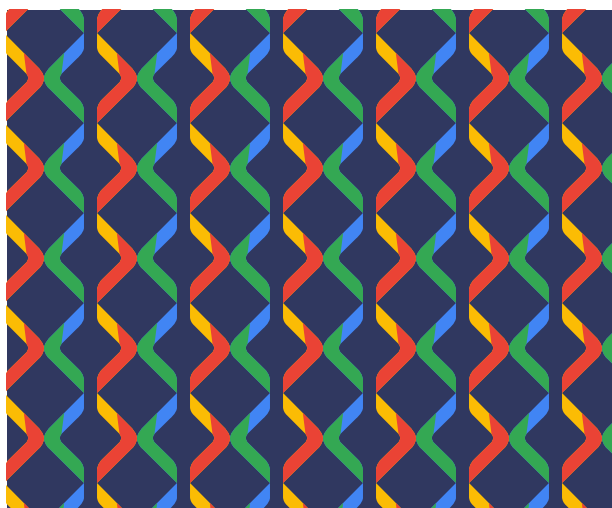
Poppins Extra Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789**

Poppins Black

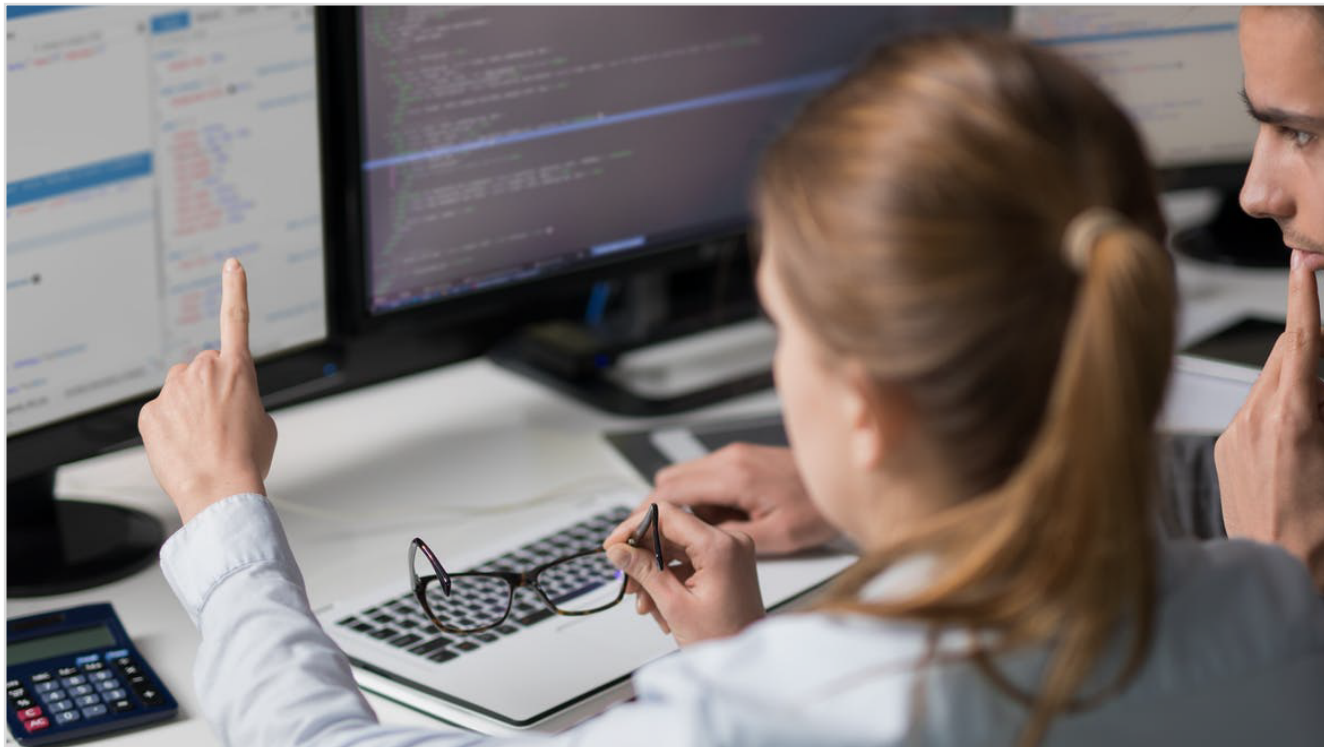
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abcdefghijklmnopqrstuvwxyz
0123456789**

Elementos de apoio



Aplicação sobre fotografias

Quando o fundo impedir a perfeita visualização da marca, será obrigatório a aplicação da mesma sobre um fundo branco para manter a legibilidade de leitura e identificação.



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